

LIQUI MOLY

QUALITY STATEMENT





THEN AS NOW.
ONE BRAND - ALL SOLUTIONS!



Dear customers,

LIQUI MOLY is one of the few full-range suppliers of vehicle chemicals and offers over 4,000 items from a single source. We deliver a comprehensive range of motor and gear oils, fuel and oil additives, care products, chemical problem solvers and service products. And all that in premium quality.

We promise that our additives protect your engine, reduce your fuel consumption, reduce friction and wear, reduce oil consumption and protect against corrosion.

Through continuous research and development of our laboratory team, we guarantee that our oils meet the growing demands and that we permanently fulfill the strict manufacturer approvals of the automotive industry. Motor oil must be able to do much more than lubricate and cool. In modern engines, motor oil is really a structural component. Only an excellent motor oil that is pure liquid high-tech can enable an engine to develop its full performance while complying with all emission limits. It must function at high temperatures and under extreme pressure. At the same time, modern motor oil permanently removes combustion residues, abrasion, acids, water and fuel particles from the engine. It protects the engine from corrosion and ensures that it is leak-tight.

You can trust that our oils have all these properties and meet the requirements.

Our motor oils are made in Germany.

Our products have been proven to meet the quality standards of several globally recognized organizations for the automotive sector. This is confirmed, for example, by the Letter of Conformance (LoC) for EELQMS (European Engine Lubricant Quality Management System) in connection with Atiel and the ACEA test sequences, as well as licenses issued by API (American Petroleum Institute) and obligations to JASO (Japanese Automotive Standards Organization). In total, we have more than 300 specific approvals for our motor oils from almost all possible international automobile manufacturers. Each individual approval obliges us to exclusively produce and market the quality agreed with the OEM.

Our industrial products also meet these high quality standards. This is confirmed, for example, by approvals for hydraulic oils from Bosch-Rexroth, Denison-Parker or Arburg.

Our quality management system is certified to a strict standard. We have to prove our quality at regular intervals through external audits.

What does this mean?

DIN EN ISO 9001 describes quality as the capability of all characteristics of a product or a process that are necessary to meet the requirements of customers and other interested parties.

The journey is the destination. This means that even the smallest part of our product must meet all customer quality requirements. As a consequence, the quality of the product itself is not sufficient; rather, the entire production process through to service must also meet the requirements of the customer. From the supplier, to raw materials, processing and shipping. We have accepted this mission and have made it our primary goal. You, our customers, are at the heart of our work, our service, and our products. Because you should be satisfied with us as a brand, so that your customers are also satisfied.

Our promise

We source our raw materials from selected and reliable partners who supply us with the very best ingredients for our products. Before our raw materials are processed, an in-depth incoming goods inspection and testing takes place in our own laboratory. Only if the raw materials meet our high requirements are they released for further use. Before a product is added to our range, our Development department carries out various trials and analyses, right up to practical testing. We research, develop and test until we are convinced that our expectations and, of course, those of our clients are met and that our product creates real added value for you and your customers. We only sell what we ourselves are convinced of and for which we can prove the effectiveness with transparent tests.

In cooperation with the standards committee, our specialists for motor oil take part in interlaboratory tests for both used and new oils. This ensures, among other things, that our analytical methods and results are correct.

We follow the zero-defect strategy. This ensures that, in the end, only those products that are flawless actually make it into the delivery. Error tolerances are unacceptable to us. During production, the product in question must pass through several stages of quality inspection. From the visual inspection of the finished product by our experienced co-entrepreneurs to the reliable laboratory testing of the formulation at our works.

There is more to it

To identify weaknesses, we constantly monitor our processes in order to improve them through targeted measures. This includes, among other things, occupational safety, strict compliance with regulations, laws, environmental protection and the value-based dealings with our co-entrepreneurs, as well as the obligation of our suppliers to act according to the same principles. This is guaranteed by our Code of Compliance. Through regular instruction and training, our co-entrepreneurs are able to contribute to customer satisfaction in every area by quickly identifying problems and finding solutions. For this reason, we are committed to regularly training our co-entrepreneurs and providing them with the necessary resources.

Our know-how, our team and our partners are the means by which we define and achieve our quality objectives. We are in permanent exchange with our customers and partners, constantly adapting ourselves, our work and our products to your high requirements. That is what drives us.

The identification of our co-entrepreneurs with our values, with the company and our products, as well as our own performance standards are a guarantee for highly motivated employees who do their part every day to fulfill our promise to you.

Our awards, such as “Top Brand” or “Best Brand”, show that we are on the right track with this approach. For many years now, such awards have reflected our excellent reputation among both experts and the end consumers. These achievements are the result of the daily commitment of our co-entrepreneurs. It is this togetherness that makes us strong, that makes us special, that makes us successful around the world – all so that we can fulfill our promise of quality to you.

The effectiveness of our quality management system is regularly monitored, evaluated and continuously improved by internal and external audits, which is confirmed by our successful certification according to DIN EN ISO 9001*.

We not only promise quality, we also deliver it.

Günter Hiermaier

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